



# FRANK FELKER

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## HOW TO HIRE & KEEP GREAT PEOPLE

*Even In Today's Ultra-Tight Labor Market*

**INTERNATIONAL SPEAKER  
BESTSELLING AUTHOR  
BUSINESS EDUCATOR**

40+ years small business experience

Made over 200 hiring decisions

Paid out millions in salaries and benefits

Made payroll for 728 consecutive weeks

Has presented before thousands of business owners across the US, in the UK, Germany and Brazil

Teaching over 21,000 online students from 170 countries

***"This seminar gave me an entirely new perspective on hiring and managing people"***

*Dan Derbes  
Owner, AdvantaClean*



Frank is the bestselling author of four nonfiction business books

For over a century, small business owners have been lamenting the fact that, "Good help is hard to find."

Today, with record-low unemployment levels and changing generational dynamics, it seems as though it's almost *impossible* to attract and retain the talent you need to grow your business.

But, even in this challenging environment, many small firms are still finding and keeping great employees on their staff.



In this breakthrough presentation, veteran entrepreneur Frank Felker explains the strategies and tactics those successful companies are using and how any small business owner can put them to work to immediately improve their success in attracting and retaining the best talent in their industry.

If the members of your organization are struggling to find and keep employees these days, they will appreciate you giving them the opportunity to hear what Frank has to share.

**Contact Frank Directly**

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